

SkinAngels

BY PURITY BOUTIQUE SPA

MEDIA INFORMATION



The *SkinAngels* are a team of campaigning beauty therapists from Exeter's Purity Boutique Spa.

Purity's owner, national award winner Mariam Badavi, set up the *SkinAngels* initiative in 2013 with the aim of sharing knowledge with young people everywhere, enabling them to make informed choices about skin care and skin protection.

Mariam, who is a former nurse, comments: "I am really passionate about educating people about skin protection. The *SkinAngels* are on a mission to show that applying sun cream is important all year round and in addition provide advice to people with common skin conditions such as acne."

The *SkinAngels* have two brand ambassadors who are helping spread their message; Exeter Chief's player Carl Rimmer and Devon-based singer/songwriter Clara Bond.

Carl
comments:



"I am proud to be supporting the *SkinAngels* in their campaign to raise awareness about the dangers of the sun. As a rugby player I spend a lot of time outdoors and I know that harmful rays can damage the skin even on a cloudy day."

"I'm delighted to be joining *SkinAngels* as a brand ambassador. I really believe in looking after the skin from a young age and hope to help the team spread their important message. I'm even in the process of writing a song inspired by the *SkinAngels* mission!"

Clara
comments:

The UK charity, Teenage Cancer Trust, is also backing Mariam in her efforts.

School Visits and Events

The *SkinAngels* regularly visit schools to educate young people and teachers about skin protection. The presentation lasts 20-30 minutes and is offered free of charge for ages 5 to 18 year olds.

The *SkinAngels* have also attended events including the Exeter Festival of South West Food and Drink, Tour of Britain, Bictonfest and Crealy Tag Rugby Festival.



Booking the SkinAngels

If you are interested in booking the *SkinAngels* to do a presentation or attend an event please contact Mariam on 01392 420027.

Further information about the *SkinAngels* can be found at:

Web: www.purityboutiquespa.co.uk/skin-angels

Twitter: @Skin_Angels

Facebook: Skin Angels

